

GENERAL INFORMATION ON THE PROCESSING OF PERSONAL DATA

pursuant to Reg. EU 2016/679 GDPR and D.Lgs.101/2018

This information, pursuant to art. 13 of EU Regulation 2016/679 of 27 April 2016, concerns personal data that will be processed in compliance with the current legislation on the protection of Personal Data and, in any case, the principles of confidentiality that is inspired by the activity carried out by Soc. Agr. Piombaia S.S. and intends to describe its management methods, in the field of the processing of personal data of Customers and Suppliers.

Processing of Personal Data means any operation or set of operations, carried out with or without the aid of automated processes and applied to personal data or sets of personal data, such as collection, registration, organization, structuring, conservation, adaptation or modification, extraction, consultation, use, communication by transmission, dissemination or any other form of making available, comparison or interconnection, limitation, cancellation or destruction.

1. CATEGORIES OF PERSONAL DATA PROCESSED

Soc. Agr. Piombaia S.S. will process the following Personal Data provided by the Data Subject:

1. Personal Data and Identifiers (including first name, last name, date of birth, tax number)
2. Contact details (including phone, email, address)
3. Bank Personal Data (including Iban code)
4. Other types of data depending on the specific business activity

2. PURPOSE OF THE PROCESSING

Personal Data made available by you to Soc. Agr. Piombaia S.S. will be treated to meet the specific purposes, strictly connected and instrumental organization, institutional, administrative and organizational purposes, related to the obligations provided by state, regional and community laws and regulations; therefore, may be used for the following purposes:

- a) Administrative and accounting requirements;
- b) for the fulfilment of legal and contractual obligations related to the contract;
- c) service communications relating to the reason for the contract;
- d) possible management of litigation;
- e) for further cases provided for by current legislation.

We remind you that, with reference to the purposes highlighted in the points listed above, the provision of your personal data is mandatory. Your refusal and/or the provision of inaccurate and/or incomplete information would prevent the execution of the contract and its failure to continue.

Purposes for which the explicit consent of the interested party is necessary

Personal Data made available by you to Soc. Agr. Piombaia S.S. may be used for the following purposes for which the explicit consent of the interested party is required on specific paper or electronic forms:

- f) **Marketing: sending emails or instant messaging** to promote Soc. Agr products/services or events. Piombaia S.S.
- g) Make **photographs, images and video recordings** of the person concerned in the context of the activities carried out within the premises of Soc. Agr. Piombaia S.S. - legal basis pursuant to art.6 paragraph 1 a) and art.9 paragraph 2 a)
- h) **Publication** on the Piombaia's websites and/or on the Facebook/Instagram/Youtube page of photographs, images and video recordings referred to in the previous point (purpose c)) - legal basis pursuant to art.6 paragraph 1 letter a) and pursuant to art.9 paragraph 2 letter a)

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3. MODALITIES OF THE PROCESSING

The processing of your Personal Data will be carried out using suitable paper, electronic and/or telematic tools, with logic strictly related to the purposes mentioned above and, in any case, in such a way as to ensure the security and confidentiality of the Data.

The material collected shall be used exclusively for the purposes listed above in paragraph 2.

4. RECIPIENTS OR CATEGORIES OF RECIPIENTS OF PERSONAL DATA (EXTERNAL PROCESSORS)

The persons in charge of the processing of Personal Data appointed by Soc. Agr. Piombaia S.S. will be informed of your Personal Data in the exercise of their functions.

Your Personal Data may be communicated to any subjects who provide to Soc. Agr. Piombaia S.S. performance or services instrumental to the purposes indicated in the previous para.2

Your Personal Data may also be disclosed to suppliers, contractors, banking and/or insurance institutions or other entities and/or bodies that provide (on behalf of Soc. Agr. Piombaia S.S.) to the following aspects:

- Institutional activities
- Network maintenance and development and IT infrastructure
- Consulting
- Processing and compliance: administrative, accounting and tax
- Legal aspects and litigation

If there is a need to communicate the data to other parties or for a use other than those mentioned above, explicit and specific permission will be required.

The complete list of External Data Processors of Personal Data of Soc. Agr. Piombaia S.S. are available on request (see contact details, par. 7).

5. DURATION OF PROCESSING AND CRITERIA USED FOR THE STORAGE OF PERSONAL DATA

5.1. Duration

The purposes referred to in paragraph 2 "Purposes of Processing" of this information, your Personal Data will be processed:

- ✓ For the purposes a), b), c) and d) for the time necessary to implement the agreements between the parties.
- ✓ For the purpose e), in compliance with the provisions of art. 5 paragraph 1 read. e) of Reg. EU 2016/679 the personal data collected will be stored in a form that allows the identification of data subjects for a period of time not exceeding the achievement of the purposes for which the data personal are treated.

5.2. Conservation

- ✓ Data retention shall be carried out according to the following criteria:
- ✓ For the purposes referred to in paragraph 2, letter a) of this statement, will be kept for a period of 10 years after the termination of the relationship, unless there is a need for further preservation, to allow Soc. Agr. Piombaia S.S. the defense of their rights;
- ✓ For the purpose referred to in paragraph 2, letter f) of this information, the storage takes place for 2 years or until the withdrawal of consent;
- ✓ For the purposes referred to in paragraph 2, point g) h) of this information, the storage takes place for as long as the material is on the website or until the withdrawal of consent;

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6. RIGHTS OF THE DATA SUBJECT

Pursuant to art. 15-22 and 77 of EU Regulation 2016/679, the person concerned is entitled to:

- Revoke the consent previously given, without prejudice to the lawfulness of the processing based on consent before revocation (for the purpose e))
- Gain access to all personal data held by Soc. Agr. Piombaia S.S.
- Gain access to all information in this document
- Obtain the right to rectification, integration, erasure of personal data (right to be forgotten) or limitation of the processing of personal data
- Obtaining the right to data portability
- Right to object
- Right to lodge a complaint with a supervisory authority

For the exercise of these rights, described above, please contact the designated figures through the contacts listed in par. 7; This request will be answered in accordance with the GDPR schedule.

7. HOLDER OF THE PROCESSING

The Data Controller of your data is **Soc. Agr. Piombaia S.S.** with registered office in **Loc. Piombaia 230 - Montalcino (SI), vat 01092170529** in person of the Legal Representative. Any request related to the personal data processed, may be sent to the aforementioned registered office or by writing to the email **segreteria@piombaia.com**

This statement will be subject to updates and is available on request to one of the addresses mentioned above.

Montalcino (Siena), Tuscany, Italy - 19/03/2021
